

**Atal Incubation Centre – CCRI-CED**  
**1<sup>st</sup> Floor, Coffee Board Head Office, Bengaluru - 560001**

**CONSULTANCY PROJECT**  
**BRANDING AND MARKETING OF GULBARGA GI TUR DAL**



**A consultancy project of AIC-CCRI**  
**for**



**Karnataka State Pulses Abhivridhi Mandali Limited, Kalaburagi**

**Recruitment Notification (on contractual basis)**  
**for SALES EXECUTIVE & OPERATIONS EXECUTIVE**  
**of KSPAML's Project Management Unit (PMU) based at AIC-CCRI**

The **Karnataka State Pulses Abhivridhi Mandali Limited** (KSPAML, formerly known as Karnataka Togari Abhivridhi Mandali Limited), a Government of Karnataka Enterprise, has recently partnered with AIC-CCRI for the implementation of a consultancy project for '**Marketing and Branding of Gulbarga GI Tur Dal**'. This project also envisages the application of the traceability solutions of AIC-CCRI's startups. As part of the consultancy project, a PMU is being established in AIC-CCRI, Bengaluru.

The PMU will include two personnel (**on Contractual Basis**) of KSPAML -

- Sales Executive – One No.
- Operations Executive – One No.

**Applications are invited** from the eligible candidates for these two positions. Knowledge of Kannada is desirable. Place of posting is AIC-CCRI, Bengaluru. The interested candidates may apply by downloading the stipulated application form from the below Website: <https://aicccriced.in>

The last date for receipt of filled application at the email ID - **mdktamlglb@gmail.com** is extended from 31-01-2023 to **16-02-2023**.

**Note: The entire recruitment process is managed by KSPAML. AIC-CCRI would host the PMU as part of the consulting assignment.**